



how are you leading?

Are your leaders enabling great results?

Great leaders unleash the best contributions of team members toward their most critical priorities.

Organizational success in today's Knowledge Worker Age is impacted by the strength of its leadership as never before. To unleash the potential of their team, today's leaders must see team members as "whole persons" who have unique contributions to make in moving the organization forward. Leaders must create a place where members want to stay and in which they are enabled to offer their best.

Leadership: Great Leaders, Great Teams, Great Results™ enables your leaders to manage the knowledge team members bring to the table, not just the tasks they are responsible for, thereby paving the way toward achieving great results.

PRINCIPLES
FOR LIFE

 FranklinCovey.
Organization Services

LEADERSHIP: GREAT LEADERS, GREAT TEAMS, GREAT RESULTS™
Building Leaders that Influence Organizational Success

THE FRANKLINCOVEY CURRICULUM

1 Inspire Trust

Inspire trust among direct reports, superiors, and peers.

To build credibility as a leader, so that people will trust you with their highest efforts.

2 Clarify Purpose

Clarify purpose by articulating why goals are established and how individual work contributes to those goals.

To define a clear and compelling purpose so that people will want to offer their best to achieve your goals.

3 Align Systems

Align systems and processes so they facilitate rather than hinder achievement.

To create systems of success that support the purpose and goals of your organization, enable people to do their best work, operate independently of you, and endure over time.

4 Unleash Talent

Inspire trust among direct reports, superiors, and peers.

To develop a winning team, where the unique talents of your people are leveraged against clear performance expectations in a way that encourages responsibility and growth.

TRAINING MODEL

Great leaders not only see the world differently, they do things differently.

Leadership: Great Leaders, Great Teams, Great Results™

FranklinCovey's flagship leadership development program, is a process-driven approach to developing leaders. Your leaders will develop the mind-set, skill-set, and tool-set necessary to unleash the talent and capability of your team to achieve your highest priorities.

Much more than just a training event, the entire process includes:

- The Leadership Quotient (LQ) assessment.
- Twenty hours of classroom instruction with discussions and exercises together with videos featuring leadership gurus Stephen R. Covey, Jack Welch, Fred Reichheld, Clayton Christensen, Ram Charan and Stephen M.R. Covey.
- A leadership implementation contract.
- An accountability report to senior leaders.
- A comparative LQ assessment.

WHO SHOULD ATTEND

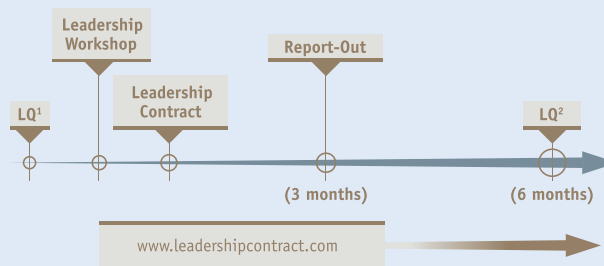
The Leadership™ program benefits leaders at all organizational levels, including team leaders, supervisors, managers and senior managers.

TRAINING BENEFITS

Becoming a great leader is a process, not just a workshop. Our process has an infinite variety of uses, depending on participants' desire and creativity to find application opportunities.

Participants can expect to get:

- A vision of what it means to be a great leader and a renewed desire to get there.
- A radically new paradigm for leading in the Knowledge Worker Age.
- A powerful framework for solving chronic leadership problems.
- Practical leadership skills and tools that can be used "tomorrow morning".
- A specific process and data-based action plan to get started on real issues.



To get the most out of this workshop, participants should follow the workshop process.

PROGRAM REGISTRATION

PROGRAM DETAILS

DATE:
July 26-28, 2011

TIME:
9:00 am – 5:00 pm

INVESTMENT:
RM 2,750 per participant
RM 2,500 per participant
for groups of 5 or more
from the same organization

VENUE:
Petaling Jaya, Selangor.

CLAIMS & GRANT ELIGIBILITY

Kindly tick to indicate your claim/grant eligibility (applicable to Malaysian participants only):

- HRDF CLAIMS: PROLUS
 HRDF CLAIMS: PERLA
 HRDF CLAIMS: SBL KHAS
 HRDF CLAIMS: SBL

ENQUIRIES & REGISTRATION

TEL : 603.7955 6418 / 7955 1148
FAX : 603.7955 2589
EMAIL : info@leadershipresources.my
WEB : www.leadershipresources.my

TERMS & CONDITIONS

1. Registrations will only be confirmed upon receipt of payment.
2. Registrations made without payment are subject to our cancellation without prior notice. Payments are to be made at least ONE month in advance to ensure your booking is confirmed.
3. Please make cheques, marked A/C Payee Only, payable to: **Leadership Resources (Malaysia) Sdn Bhd.**
4. There will be no refund for cancellation by participants less than 30 days before the program date. We will however, on case-by-case basis, allow replacements to be made, upon communications of full details of the new participant.
5. The organizer reserves the right to cancel the program due to unforeseen circumstances. In such event, the fee would be refunded in full.

LEADERSHIP: GREAT LEADERS, GREAT TEAMS, GREAT RESULTS™ By FranklinCovey Malaysia Facilitator

COMPANY/ORGANIZATION DETAILS

COMPANY/ORGANIZATION NAME:

ADDRESS:

NAME OF CONTACT PERSON: MR/MS

TEL:

FAX:

EMAIL:

PARTICIPANT DETAILS

1. MR / MS

MOBILE NO:

EMAIL:

DESIGNATION:

2. MR / MS

MOBILE NO:

EMAIL:

DESIGNATION:

3. MR / MS

MOBILE NO:

EMAIL:

DESIGNATION:

4. MR / MS

MOBILE NO:

EMAIL:

DESIGNATION:

5. MR / MS

MOBILE NO:

EMAIL:

DESIGNATION:

TOTAL NUMBER OF PARTICIPANTS:

TOTAL AMOUNT PAYABLE: RM

APPROVING MANAGER'S NAME:

DESIGNATION:

SIGNATURE & COMPANY STAMP:

DATE:

PAYMENT DETAILS

CHEQUE / BANK DRAFT NO:

CREDIT CARD DETAILS: AMERICAN EXPRESS VISA* MASTERCARD*

EXPIRY DATE (MM/YY):

CARD NO:

AMEX ID NO:

CARDHOLDER NAME:

SECURITY CODE*:

SIGNATURE (FOR CREDIT CARD PAYMENT):

DATE:

*3 digits after Card No. at back of card



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